PHOTO COMPETITION "MASTER OF THE YEAR 2022"

The registration deadline is February 15, 2022

Filled registration form together with the photos must be emailed to info@kigsa.lt

The registration fee is payed to this bank account:

BENEFICIARY	**Kirpėjų ir grožio specialistų asociacija**
BENEFICIARY'S ACCOUNT (IBAN) NO.	**LT86 7300 0101 1566 7128**
NAME AND ADDRESS OF BENEFICIARY BANK'S CORRESPONDENT	**AB Swedbank**
PAYMENT DETAILS	**Name and Surname, and the categories of eyelash extensions you will be participating**

Registration is confirmed after receiving the payment. You will be contacted personally.
For more information call +370 687 29 463

REGISTRATION FORM

Participant's name, surname...…

City, address: ……………………………………………………………...

Salon: ………………………………………………………………...

Phone number:…………………………………………………………………...

E-mail: ………………………………………………………………………...

Category	Members of KIGSA (Association of hairdressers and beauty professionals)	Not members of KIGSA (Association of hairdressers and beauty professionals)
□ *Volume 2-7D Eyelash Extensions* ○ *JUNIOR* ○ *MASTER*	40 €	50 €
□ *Classic Eyelash Extensions* ○ *JUNIOR* ○ *MASTER*	40 €	50 €

□ *Lash Lamination* ○ JUNIOR ○ MASTER	40 €	50 €
□ *Lash Art* ○ JUNIOR ○ MASTER	40 €	50 €
In total:		

*ATTENTION! It is necessary to mark your category. Price for participating in two categories: Members of KIGSA - 70 €, Not members of KIGSA - 80 €. Price for participating in three categories: Members of KIGSA - 110 €, Not members of KIGSA - 120 €.

Date   ....   Participant's signature.................................

PHOTO COMPETITION "MASTER OF THE YEAR 2022"

CONDITIONS OF THE PHOTO CONTEST:

- **EYELASH EXTENSION NOMINATIONS.** Participants of the contest have to send 4 photos of working process for selected nomination.
  -BEFORE PROCEDURE
  1. Model looks straight into the camera at a distance of 20-30 cm.

  -AFTER PROCEDURE
  2. Model looks straight into the camera at a distance of 20-30 cm.
  3. One eye looks up.
  4. Model with eyes closed at a distance of 20cm, with eye patches and lash mapping. The photo is taken from behind of the model head while lying down.
  *The particular creteria will be evaluated from each photo. If some of the required photos are not sent, it will be impossible to get the maximum number of points.

- **LASH LAMINATION NOMINATION.** Participants of the contest have to send 7 photos of working process lash lamination nomination.
  -BEFORE PROCEDURE
  1. Model looks straight into the camera at a distance of 20-30 cm.
  2. Model sits or stands with its eyes open from the side to see the curl of natural lashes.

  -PROCESS
  3. Lashes of both eyes lifted on the silicone curler. The size of the silicone curler must be clearly seen in the photo.

  -AFTER PROCEDURE
  4. Model looks straight into the camera at a distance of 20-30 cm.
  5. Model sits or stands with its eyes open from the side to see the lifting angle.
  6. The right eye is looking up.
  7. The left eye is looking up.
  *The particular creteria will be evaluated from each photo. If some of the required photos are not sent, it will be impossible to get the maximum number of points.

- **Montages (collages) made from 2 or more photos are not allowed!**
- **Photos of work must be new, taken particularly for this competition. Moreover, they cannot be published before and during the competition, until the results are officially published.**
- **Watermarks, logos or personal details on photos are not allowed.**
- **If this condition of the competition is violated - the registration will be canceled and the participation fee will not be refunded!**
- Photo requirements:
  1. The photo should be in digital format as high quality as possible.
  2. In high resolution to make the details clear.
  3. The photo may be slightly edited in Photoshop or another program, but it cannot be changed, adjusted, or drawn in the eyelash extension area.
  4. The background of photos is recommended to be white or black.

- The organizers of competition have the right to use photos at any public space without a separate permission of the participants and models in the photos.
- Photos together with the filled registration form must be emailed to **info@kigsa.lt until 2022 February 1.**

CATEGORIES:

- JUNIOR - Less than 2 years' experience

- MASTER - More than 2 years' experience

* Participants must send a copy of the first diploma as proof of one's experience and permition to compete in a particular category.

NOMINATIONS

VOLUME 2-7 D EYELASH EXTENSIONS - Eyelash extensions that complement model's eyes and face features while using appropriate effect, curls, lengths and thickness.. Harmony on the face is maintained according to the following rules:

- Thickness of 0.03, 0.05, 0.06 or 0.07 mm may be used in Volume Eyelash Extensions. The volume type is chosen by the master (if the technique chosen is 5D, the whole eyelash extension must be done only in Volume 5D).

- It is forbidden to use pre-made fans.

- Color of eyelash extensions is either black or brown, in accordance with the color of model's skin and hair.

- Clear adhesive are recommended for brown extensions.

- No less than two curls must be used for a particular effect/style.

- It is necessary to work with lash layers.

- Length chosen should be the same as model's natural lashes or 2 mm longer.

- Model's face may be easily contoured, with pink cheeks, drawn eyebrows, lips applied with colorless lip gloss. However, the model cannot be with permanent or cosmetic makeup in the eye area.

- Shiny or any other accessories are not allowed.

- Eyelash extensions must be neat and clean. The eyes of the model cannot be red after the procedure. There should be no traces of gel of the eye pads, no pen or glue marks on the skin, also no adhesive excess or whitening on the lashes. No cosmetic residue or other dirt in the eye area.

- Coverage of eyelashes must be 100 per cent (every natural lash is covered both in the inner and outer corners of the eyelid and in the central part of the eye).

- Distance from the eyelid is 0.2 – 0.4 mm (if distance chosen is 0.4 mm, it must be maintained the same distance through the whole lash line.

- Eyelash extensions are applied on a live model!

CLASSIC EYELASH EXTENSIONS – 1:1 eyelash extensions, when one artificial lash is applied on one natural lash. Harmony on the face as well as maximum naturalness is maintained according to the following rules:

- Thickness of 0.07, 0.08, 0.10 or 0.12 mm may be used in Classic Eyelash Extensions.

- Color of eyelash extensions is either black or brown, in accordance with the color of model's skin and hair.

- Clear adhesive are recommended for brown extensions.

- No less than two curls must be used for a particular effect/style.

- It is necessary to work with lash layers.

- Length chosen should be the same as model's natural lashes or 2 mm longer.

- Model's face may be easily contoured, with pink cheeks, drawn eyebrows, lips applied with colorless lip gloss. However, the model cannot be with permanent or cosmetic makeup in the eye area.

- Shiny or any other accessories are not allowed.

- Eyelash extensions must be neat and clean. The eyes of the model cannot be red after the procedure. There should be no traces of gel of the eye pads, no pen or glue marks on the skin, also no adhesive excess or whitening on the lashes. No cosmetic residue or other dirt in the eye area.

- Coverage of eyelashes must be 100 per cent (every natural lash is covered both in the inner and outer corners of the eyelid and in the central part of the eye).

- Distance from the eyelid is 0.2 – 0.4 mm (if distance chosen is 0.4 mm, it must be maintained the same distance through the whole lash line.

- Eyelash extensions are applied on a live model!

LASH LAMINATION - taking into account the shape of the eyes and face of the model, the appropriate lash lifting effect is selected.

- General look. Attention is drawn to all the criteria at the same time, the correct curl of the lashes, and the symmetry of both eyes.

- Lash lamination should be done correctly so that natural lashes do not touch the upper eyelid.

- Possible sizes of silicone curler are S, M, M1, M2, L or XL.

- Both eyes should be the same. Natural eyelashes laminated evenly.

- Perfect lifting. All natural lashes should be well lifted in the root zone, especially in the inner and outer corners.

- Natural lashes must be laminated in the correct direction, lined up evenly to one another without crisscrossing or visible spaces.

- All layers of natural lashes should be in one even line. There should be no wavy lashes, broken ends.

- Products application technique is chosen according to the shape of model's eyes.

- Natural eyelashes may be tinted with blue-black, black, brown or grey color. It depends on model's skin type and hair color. Even distribution of the tint.

- Model's face may be easily contoured, with pink cheeks, drawn eyebrows, lips applied with colorless lip gloss. However, the model cannot be with permanent or cosmetic makeup in the eye area.

- After the lash lamination procedure natural eyelashes must be clean, there should be no tint left on the skin or natural eyelashes.

- Eyelash extensions are applied on a live model!

LASH ART – it could be interpreted in any way as Lash Art is a complete creativity in eyelash extensions. In other words, it is colorful work of interesting schemes when lash master together with a particular team create an unseen character.

- Participants must send a copy of any diploma as a proof of being a lash artist.
- Participats may work in a team that consit of make-up artist, hair stylist, nail stylist, ect.
- Eyelashes must be extented (pre-glued lashes are not allowed).
- Eyelashes can be extended using both Classic and Volume techniques.
- Participant must provide photos of the model before Lash Art, i.e. without any make-up and lash extensions. One profile picture; one photo with eyes opened and one with eyes closed).
- Photos after Lash Art must be of good quality that all details could be clearly visible. One photo of the overall look, including the background; one profile picture; one photo of eyes clearly showing upper and lower eyelash extensions.
- Penalty points for redness of the eyes.

EVALUATION AND AWARDS

- Judges are professional, high competence foreign masters with international recognition.
- After summing up the votes of judges, the winners of 1-3 places from each nomination and category will be awarded with medals, diplomas and gifts from sponsors. Every master receives diplomas of participation in the competition.
- One master, who collects the highest number of points, will be selected from all the winners and awarded, regardless in which nomination or category he/she participated.
- This one and only participant that collects the maximum number of points will be awarded the title "Master of the year 2022".