

PHOTO Competition

„Hairdresser of the Year 2022“

Hairdressers photo Competition Ladies/ Gents / Young talent 22 years

RULES

Once the contestants have created a complete fashionable image for the model on the relevant topic, they must send a photo of this work together with the completed registration form by e-mail. email info@kigsa.lt until 2022. February 15

The master participating in the competition must create a hairstyle and a complete image for the model that matches the theme of the chosen category. The competition jury will evaluate the hair combing technique, shape and general image.

Photo requirements: the photo must be of good quality, of good resolution, i.e. a resolution of at least 3456x2345 pixels and a resolution of at least 300 dpi. Photo size should be at least 3 Mb. Photographs participating in the competition may not be exhibited

and published in the public domain prior to the announcement of this competition. Each master can submit only one photo in each category, but can participate in more than one category with different works. The registration fee is paid for each photo sent separately.

The jury of the competition will select and award the three highest places from each category. From the winners of all categories, one master will be selected and awarded, who will be declared the "Hairdresser of the Year 2022".

COLORISTIC

It is necessary to present a work that shows the subtleties of hair dyeing techniques, fashionable hairstyles, clothing. Model, females. The jury will appreciate innovation, fashionable use of shades, focused on commercial style, they will pay attention to the complexity of painting, color compatibility, the number of colors used, the transmission of fashionable trends.

LONG HAIR HAIRSTYLE

Create a long hairstyle that matches the trendy trends for a commercial style. An overall beautiful image, clothing, hair style and makeup are required. Note that the hair should be dyed. 3 colors are recommended, including the base one. Black, color not recommended. Jury will focus on hairstyle techniques and creativity.

AVANT-GARDE HAIRSTYLE

An original, creative hairstyle needs to be created. A variety of tools can be used for hairstyles: hair extensions, details, etc. All colors and shades can be used. It is desirable to harmonize the overall image. The Jury will evaluate original, innovative ideas and options for the use of various hair details.

BRIDAL LOOK STYLE

The bridal style must create a commercial hairstyle suitable for fashionable. Hairstyles can use additional tools:

2 jewelry, but not more than 10-15 cm You can use pastel hair colors, but not more than 3 colors, including the base one. It is necessary to combine a harmonized overall image. The Jury will evaluate original, innovative ideas. A general fashionable image of the

bride is created, but the main focus of the commission will be on the hairstyle (performance technique, complexity, compliance with fashion trends).

MEN'S TOTAL LOOK

Creates a complete fashionable male image (hair, clothing, accessories) to fit the cover of a fashion magazine.

It is necessary to pay attention to the fact that the male full fashion image will be appreciated, special attention will be paid to haircuts, styling, beards, if the model will have it. It is recommended to dye your hair in at least two colors.

WOMEN'S TOTAL LOOK

Creates a complete fashionable female image (hair, clothing, accessories) to fit the cover of a fashion magazine.

It is necessary to pay attention to the fact that the female full fashion image will be appreciated. It is recommended to hairs coloring 2 colors, but not black.

YOUNG TALENT (22 years): EVENING LONG

HAIRSTYLE

Creating an evening hairstyle for long hair on the head of a mannequin. It is possible to use two hair jewelry sides, hair color light, blonde, copper. Black is not recommended. Interesting ideas will be appreciated, the hairstyle should be evening style.

YOUNG TALENT (22 years):

MEN'S SALON CUT (COMMERCIAL)

To create a masculine haircut - a comb on the mannequin's head. Can be used for combing various textures, curls, commercial styles. Trimming fashionable, with easy transition, LOW fade. Hair color, brown, blonde, white, gray, not black.

WOMEN'S SALON CUT (COMMERCIAL)

Create a salon haircut and hairstyle. Hair coloring in 3 colors, including base, Shades, pink, copper. Black is not available. The head of the manikin must be cut and combed according to fashionable trends.

