**LITHUANIA OPEN CHAMPIONSHIP (LAČ)**

**"KAUNAS BEAUTY 2024**"

24-25 February 2024

**MAKE-UP ARTIST COMPETITIONS FOR MASTERS**

* "Pin-up make-up
* Creative make-up (graphics)
* Bridal make-up (commercial)
* Smokey Eyes make-up
* Body Art (free choice of theme)
* Face Art (free choice of theme)

**MAKE-UP ARTIST COMPETITIONS FOR STUDENTS AND JUNIORS**

* Daytime make-up
* Evening make-up

\* The organizers of the contest reserve the right to cancel or postpone any competition at their sole discretion. If less than 3 participants take part in an competition, the competition will be cancelled. Participants will be informed of the decision after the official closing date for registration and in the competition of cancellation registration fees for these competitions will be refunded.

**GENERAL PROVISIONS**

**1. REGISTRATION CONDITIONS**

**Competition participant must meet the following criteria:**

1. Master - a beauty professional who has worked in the field for more than 1 (one) year;
2. Junior - a beauty professional who has worked in the field for up to 1 (one) year;
3. Student - beauty professional in training (no age limit, student ID required);

An unlimited number of participants can register for the competition. The age of the participants is not limited.

The registration form must be filled in, signed and sent to the address: Ariogalos g. 40, LT-48337 Kaunas or by e-mail [info@kigsa.lt .](mailto:info@kigsa.lt%20.)

The deadline for registration is **1 February 2024.**

Registration is open and fees are accepted from individuals wishing to participate in the competition or from the organisations they represent.

**If fewer** than **3 entries are registered for a particular category on the day of the registration deadline, such competition may be cancelled at the decision of the organisers.**

**2. PARTICIPATION FEE**

The entry fee is only payable for the competition in which you participate. The entry fee can be paid by bank transfer to the Association of Hairdressers and Beauty Professionals a.s. LT86 7300 0101 1566 7128, AB Swedbank. Specifying the name and surname of participant in the purpose of payment. **Registration fees will not be accepted at the competition**.

Participants wishing to register after the registration deadline must pay an additional 25% fee.

**3. THE SCHEDULE**

All participant must be in the dressing room at **least 30 minutes** before the start of the competition.

Only for justified reasons, additional time will be granted for partcipants who are late not exceeding the total time allotted for the task).

Additional time will not be granted to participants who are late in starting their competition work without a justifiable reason.

**4. CANCELLATION OR POSTPONEMENT OF COMPETITIONS**

The organisers of the Competition reserve the right to cancel or ostpone any competition at their discretion. **If less than 3 participants are registered for an competition, the competition will be cancelled.**

Participants will be informed of the decision to cancel or reschedule an competition after the official closing date for registration and, in the competition of a cancellation, the registration fees for these competitions will be refunded.

**5. OBSERVERS**

During the competitons, the work of the participants will be supervised by observers, who monitor the work process and record violations which are reported to the chief commissioner of the championship at the end of the competition, who applies a system of penalty points.

**6. THE JUDGES' DECISION**

The decision of the judges is final and undisputed.

**GENERAL RULES**

1. Participants will be informed of the mirror numbers 20 minutes before the start of the competition. Participants must be at their workstations at least 15 minutes before the announced start time. The Chairman of the Jury shall check that the mirror numbers match the names of the participants.

2. Models are not allowed to assist participants in styling their hair (i.e. blow-drying, touching hair, etc.). Penalty points will be awarded for this.

3. Models must sit or stand in front of their mirrors (facing the mirror) while the judges are evaluating the works.

4. Once the participants have completed their works, the judges will only pass through the room once to get a general impression.

5. In a second passage through the hall, the judges evaluate the works according to the criteria set.

6. Violations of the Competition Rules and non-compliance with the Rules will be penalised in accordance with the applicable penalty points system (see table).

7. **Penalty points**. The minimum penalty shall be 5 penalty points per infringement.

8. **Aids**. The use of any unauthorised aids shall be penalised.

9. Mirror numbers of competitors may only be the same **in** combined competitions.

10. **Disqualification:**

10.1 If a competitor prepares and presents more than one model in one competition.

10.2. if a Participant exchanges mirror numbers with another Participant.

11. When the participants have finished their work, they have **3 minutes** to tidy up their work area (no tools or other objects may be left on the work table), prepare the model for the judges' evaluation, and leave the competition area.

**Participants must be familiar with the General Rules and comply with them.**

**Make-up sector news 2024:**

* all make-up competitions take place on the competition site, not backstage;
* You can bring your own make-up chair and lamp during the competition, as the competition site will be equipped with standard workstations for all beauty professions, with chairs of normal height.

**MASTERS COMPETITION.**

**"Pin-up make-up**

**Individual competition, female model (from 18 years old)**

*No age limit for participants*

Participants create their pin-up make-up on the competition site (the model arrives with a clean face). All steps of the make-up process must be completed: preparation of the skin for the make-up, application of cream powder, all necessary corrections, accentuation of red lips and black eyeliner. The colour of the lips must be a classic red, the shade adapted to the model's facial features. The shape of the lips must be technically executed. Work in the lip area with gloss only will not be credited. The shaping must be done with both pencils and lipstick. The eyeliner must be clearly visible, in black only and technically done. It must follow the shape of the eye, be regular, classically shaped and not go beyond the eye area.

**Participants must be familiar with the General Rules and comply with them.**

1. **Theme:** pin-up make-up.

2. The following **are allowed:** luminous eyeshadow, glue-on lashes (only during the match), lipsticks in both matt and wet texture.

3. **The use of:** coloured eyeliners, dramatic and extravagant eyeliners that do not conform to the classic shape; eyeliner (for eyeliner); "glitter".

4. **Clothing**: Aesthetic, classic; clothing should not obscure the make-up and should match the make-up style.

5. **Judging**. The models are lined up facing the judges. Models must keep their entry number clearly visible. Participants may provide their own lighting lamps for the judging process.

6. **Penalty points**: entrants who do not comply with the rules of the competition will be penalised according to the penalty points system.

7. **Time**: 1 hour.

8. **Rating**: max. 30 points, min. 21 points.

After the end of the competition is announced, the competitors are given 3 minutes to prepare (tidying up, accessorising) for the judges' evaluation. **DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING THE MAKE-UP IS PROHIBITED.**

**MASTERS COMPETITION.**

**Creative make-up (graphics)**

**Individual competition, female model (from 18 years old)**

*No age limit for participants*

Participants create their creative make-up (graphics) at the competition site (model arrives with a clean face). All steps of the make-up creation process must be completed: preparation of the skin for the make-up, application of cream powder, all necessary corrections. The make-up is created using creative make-up techniques. In this competition, it is important to present the latest trends, to demonstrate quality, innovative techniques and to create a fashionable look. Make-up is applied **only in the eye area**, 5 penalty points are awarded for going outside the eye area.

**Participants must be familiar with the General Rules and comply with them.**

1. **Theme:** creative make-up (graphics).

2. The following **are allowed:** glued-on eyelashes (only during the competition), glitter, glitter eyeshadow, various coloured eyeliners, drawing elements, graphics are required.

3. **Prohibited:** added decorative elements (Swarovski crystals, pebbles, stencils).

4. **Clothing**: The clothing should match the make-up idea.

5. **Judging**. The models are lined up facing the judges. Models must keep their entry number clearly visible. Participants may provide their own lighting lamps for the judging process.

6. **Penalty points**: entrants who do not comply with the rules of the competition will be penalised according to the penalty points system.

7. **Time**: 1 hour. 1 hour 30 min.

8. **Rating**: max. 30 points, min. 21 points.

After the end of the competition is announced, competitors are given 3 minutes to prepare (tidying up, accessorising) for the judges' evaluation. **DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING THE MAKE-UP IS PROHIBITED.**

**MASTERS COMPETITION.**

**Bridal make-up (commercial)**

**Individual competition, female model (from 18 years old)**

*No age limit for participants*

Participants create the bride's commercial make-up on the competition site (the model arrives with a clean face). All steps of the make-up process must be completed: preparation of the skin for make-up, application of a cream powder and any necessary corrections. The make-up shall be created using the latest make-up techniques and shall follow the bride's commercial make-up principles. This competition is about presenting a beautiful, stylish bride, reflecting the latest trends in make-up, and demonstrating quality, innovative techniques. Make-up is applied in **the eye area only**, 5 penalty points will be awarded for going outside the eye area.

**Participants must be familiar with the General Rules and comply with them.**

1. **Theme:** bridal make-up (commercial).

2. **Allowed:** stick-on lashes, shimmering eyeshadows, various eyeliners (including coloured ones).

3. **Prohibited:** drawing elements, added decorative elements (Swarovski crystals, pebbles, stencils).

4. **Clothing**: Clothing must be in keeping with the bride's image; indecent clothing is not permitted.

5. **Judging**. The models are lined up facing the judges. Models must keep their entry number clearly visible. Participants may provide their own lighting lamps for the judging process.

6. **Penalty points**: entrants who do not comply with the rules of the competition will be penalised according to the penalty points system.

7. **Time**: 1 hour.

8. **Rating**: max. 30 points, min. 21 points.

After the end of the competition is announced, the competitors are given 3 minutes to prepare (tidying up, accessorising) for the judges' evaluation. **DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING THE MAKE-UP IS PROHIBITED.**

**MASTERS COMPETITION.**

**Smokey make-up ("Smokey Eyes")**

**Individual competition, female model (from 18 years old)**

*No age limit for participants*

Participants create their Smokey Eyes make-up on the competition site (the model arrives with a clean face). All the steps of the make-up process must be completed: preparation of the skin for the make-up, application of cream powder, all the necessary corrections to the face (toning, modelling of the face, technical shaping of the eyebrows, lips). Make-up is created according to the latest make-up trends, using a horizontal shading technique. The make-up must be bright and intense. The main colour is black. In this competition it is important to present a fashionable image. Make-up (shading) is applied **only in the eye area**, 5 penalty points are awarded if it goes beyond this area. Make-up must be complete.

**Participants must be familiar with the General Rules and comply with them.**

1. **Theme:** Smokey Eyes.

2. The following **are allowed:** pencil, cream, tinted textures; dry or cream modelling products, satin, pearl powder; dull colours (burgundy, black, black and brown), shadows with a glow ("highlighter").

3. **The use of:** drawing elements, added decorative elements (Swarovski crystals, pebbles, stencils), bright colours (neon, green, blue, etc.), "glitter" **is prohibited**. **Permanent make-up, eyelash extensions are not allowed.**

4. **Clothing**: Clothing should be fashionable, stylish and in keeping with the style of the smokey make-up.

5. **Judging**. The models are lined up facing the judges. Models must keep their entry number clearly visible. Participants may provide their own lighting lamps for the judging process.

6. **Penalty points**: entrants who do not comply with the rules of the competition will be penalised according to the penalty points system.

7. **Time**: 1 hour.

8. **Rating**: max. 30 points, min. 21 points.

After the end of the competition is announced, competitors are given 3 minutes to prepare (tidying up, accessorizing) for the judges' evaluation. **DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING THE MAKE-UP IS PROHIBITED.**

**MASTERS COMPETITION.**

**Body painting ("Body Art")**

**Individual competition, female or male model (from 18 years old)**

*No age limit for participants*

Participants perform body art backstage at the competition. The time allotted is 3 (three) hours. The work is completed at the competition site with an additional 1 (one) hour. Competitors must have a sketch of their work prepared in advance (A3 format) with a detailed explanation of what they have drawn and what they want to show with their work. This sketch can be used by the competitor during the competition. Models must wear knickers and female models must have their nipples covered.

**Participants must be familiar with the General Rules and comply with them.**

1. **Theme:** body painting "Body Art" (free choice of Theme).

2. The following **are allowed:** body paints, false eyelashes, nails, glitter, spray lacquers. Swarovski and other stones. Models are allowed to have a haircut and manicure before the competition. Body painting must cover 80% of the body, 20% is allowed for pre-designed props and costume details (to be applied at the end of the work), i.e. shoes, skirt or skirt-like detail, hairstyle element, hat, etc). Brushes and sponges are allowed, and painting the whole body of the model is permitted. All make-up and face art techniques can be applied to reveal the full Body Art theme. A pre-prepared sketch in A3 format with all colour solutions, details and ideas is allowed. All the auxiliary tools - heater, lighting lamp, etc. - necessary for the competition are available.

3. **Prohibited:** use of an airbrush (spray device), covering the whole body with colour, drawing on the body, use of toxic non-professional paints for body painting, fixing props before the start of the competition, use of stencils; having an assistant. The model may not assist the master in applying the body colour. The use of silicone parts is forbidden.

4. **Judging**: for this competition, a special panel of judges has been set up to evaluate the drawing, the overall image, the presentation of the theme, the colour solutions, the complexity, the use of drawing technique, the accuracy, the retouching, the creativity, the originality, the innovation.

5. **Penalty points**: entrants who do not comply with the rules of the competition will be penalised according to the penalty points system.

6. **Time**: 4 hours (3 hours backstage + 1 hour on the competition site).

8. **Rating**: max. 30 points, min. 21 points.

Once the end of the competition has been announced, competitors are given 5 minutes to prepare (tidy up their outfits, put on accessories) for the judges' evaluation. **DURING THIS TIME, TOUCHING THE MODEL'S BODY AND FACE AND ADJUSTING THE DRAWING IS PROHIBITED.**

**MASTERS COMPETITION.**

**Face Art**

**Individual competition, female or male model (from 18 years old)**

*No age limit for participants*

Participants perform Face Art on the competition site. Participants must have a sketch of their work prepared in advance (A3 format) with a detailed explanation of what is drawn and what they want to show with their work. This sketch can be used by the competitor during the competition.

**Participants must be familiar with the General Rules and comply with them.**

1. **Theme:** face painting "Face Art" (free choice of Theme).

2. **Allowed:** body paints, spray glitter, Swarovski and other stones. Models are allowed to have their hair done and manicures before the competition. Props and costume details are created in advance. Brushes and sponges are allowed. Props may also be created during the competition. All make-up techniques can be applied to reveal the Face Art theme. A pre-prepared sketch (A3 format) with all colour solutions, details and ideas is allowed. You can use all the auxiliary tools - heater, lighting lamp, etc. - necessary for the competition.

3. **Prohibited:** use of an airbrush (spraying device), use of toxic non-professional paints for painting, fixing props before the start of the competition, use of stencils; having an assistant. The model may not assist the master in painting. The use of silicone parts is forbidden.

4. **Judging**: a special panel of judges has been set up for this competition to assess the drawing, the overall image, the presentation of the theme, the colour solutions, the complexity, the use of drawing technique, the accuracy, the retouching, the creativity, the originality, the innovation.

5. **Penalty points**: entrants who do not comply with the rules of the competition will be penalised according to the penalty points system.

6. **Time**: 1 hour. 1 hour 30 min.

8. **Rating**: max. 30 points, min. 21 points.

Once the end of the competition has been announced, competitors are given 5 minutes to prepare (tidy up their outfits, put on accessories) for the judges' evaluation. **DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING THE DRAWING IS PROHIBITED.**

**STUDENT AND JUNIOR COMPETITIONS.**

**Daytime make-up**

**Individual competition, female model (from 18 years old)**

*No age limit for participants*

Participants create their full-time make-up at the competition site (model arrives with a clean face) (1 (one) hour per competition). All steps of the make-up process must be completed: preparation of the skin, toning, shaping the face, shaping the eyebrows, shaping the eyes, shaping the edge of the eyelashes, applying the lip colour. The make-up must be visible and must be applied using a classic shading technique.

Daytime make-up should be based on the latest fashion trends. In this competition, it is important to conceal the model's complexion as naturally as possible and to cover the face with a thin layer of cream powder and to model it properly. The colours of the make-up should neutrally accentuate the model's facial features and skin assets.

**Participants must be familiar with the General Rules and comply with them.**

1. **Theme:** daytime make-up.

2. The following **are allowed:** daytime make-up products, excluding prohibited products.

3. **Prohibited:** use of stencils, photographs or other visual aids in the workplace, large stick-on parts, eyelashes, make-up and watercolours. It is forbidden for a model to assist a participant in applying make-up. The model may not wear eyelash extensions or permanent make-up.

4. **Clothing**: white shirt, black trousers.

5. **Judging**. The models are lined up facing the judges. Models must keep their entry number clearly visible. Participants may provide their own lighting lamps for the judging process.

6. **Penalty points**: entrants who do not comply with the rules of the competition will be penalised according to the penalty points system. Penalty points are awarded for lateness to the competition site, leaving the work area in disarray, improper behaviour, inappropriate model appearance (clothing).

7. **Time**: 1 hour.

8. **Rating**: max. 30 points, min. 21 points.

After the end of the competition is announced, the competitors are given 3 minutes to prepare (tidying up, accessorising) for the judges' evaluation. **DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING THE MAKE-UP IS PROHIBITED.**

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| **No.** | **Criteria** | **Requirements** |
| 1. | Make-up techniques | The technical complexity of make-up (the amount of colour and transitions, the expression of lines and shapes). The make-up must be done with a classic shading technique, visible and compliant. Technically shaped eyebrows and lips. |
| 2. | Cleanliness of make-up application and facial coverage | Cleanliness of the application, technical solution for correction, cream powders  colour and layer thickness. |
| 3. | Make-up colours | Quality of eyeshadow colour casting (at least 3 colours), symmetry, choice of neutral colour range. Make-up must be applied using classic shading techniques. |
| 4. | Decoration of the model | Appearance: wearing a white shirt and black trousers, with minimal accessories for a business look. The hairstyle is freely chosen. |
| 5. | Completeness | Make-up is assessed in terms of how well it fits in with the model's overall look, and the use of the latest fashion trends in daytime make-up. |

**STUDENT AND JUNIOR COMPETITIONS.**

**Evening make-up**

**Individual competition, female model (from 18 years old)**

*No age limit for participants*

Participants create their evening make-up at the competition site (model arrives with a clean face) (1 (one) hour per competition). All steps of the make-up process must be completed: preparation of the skin, toning, shaping of the face, modelling of the eyes, the edge of the eyelashes, correct shaping of the eyebrows and lips. The make-up must be visible and must be done with a classic shading technique.

Evening make-up should be based on the latest fashion trends. In this competition, it is important to conceal the model's complexion as naturally as possible and to cover the face with a thin layer of cream powder and to model it properly. The colours of the make-up should emphasise the model's facial features and skin assets.

**Participants must be familiar with the General Rules and comply with them.**

1. **Theme:** evening make-up.

2. **Allowed:** evening make-up products (except prohibited products), glued-on eyelashes (curled or curled), and the addition of various shiny, loose make-up textures.

3. **Prohibited:** use of stencils, photographs or other visual aids in the work area, large glue-on parts, make-up and watercolours. It is forbidden for a model to assist a participant in applying make-up. The model may not wear eyelash extensions or permanent make-up.

4. **Clothing and hairstyle**: short black cocktail dress and evening shoes; possible accessories to match the overall look; hair combing - classic ponytail.

5. **Judging**. The models are lined up facing the judges. Models must keep their entry number clearly visible. Participants may provide their own lighting lamps for the judging process.

6. **Penalty points**: entrants who do not comply with the rules of the competition will be penalised according to the penalty points system. Penalty points are awarded for lateness to the contest site, leaving the work area in disarray, improper behaviour, inappropriate appearance of the model (hairstyle, clothing).

7. **Time**: 1 hour.

8. **Rating**: max. 30 points, min. 21 points.

After the end of the competition is announced, competitors are given 3 minutes to prepare (tidying up, accessorising) for the judges' evaluation. **DURING THIS TIME, TOUCHING THE MODEL'S FACE AND ADJUSTING THE MAKE-UP IS PROHIBITED.**

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| **No.** | **Criteria** | **Requirements** |
| 1. | Make-up techniques | The technical complexity of make-up (the amount of colour and transitions, the expression of lines and shapes). The make-up must be applied using a classic shading technique. Technically shaped eyebrows and lips. |
| 2. | Cleanliness of make-up application and facial coverage | Cleanliness of the application, technical solution for correction, cream powders  colour and layer thickness. The compositional centre of the face must be highlighted. |
| 3. | Make-up colours | Quality of eyeshadow colour casting (at least 3 colours), symmetry, matching of eyeshadow, cheek and lip colours. Make-up must be applied using classic shading techniques. |
| 4. | Decoration of the model | Appearance: model wearing a short black cocktail dress and evening shoes, possible accessories to match the overall look. Hair style: classic ponytail. |
| 5. | Completeness | It assesses how well the make-up fits in with the model's overall look, and the use of the latest fashion trends in evening make-up. |